



*A Tradition of Excellence. A Future of Opportunity.*  
THE UNIVERSITY OF TEXAS AT ARLINGTON

July 13, 1994

Jim Hayes  
Director  
Office for Students with Disabilities  
Box 19355



Dear Jim:

Thank you for agreeing to appear on the University's cable television show UTA Today to talk about the Americans with Disabilities Act. Mark Permenter will host the show. Please let Helen know at 4218 if you have slides or video that will enhance the interview.

Taping is scheduled at Arlington Telecable, 2421 Matlock, Friday, July 22nd at either 1:30 or 2 p.m. (Not sure which time you and Mark chose, and he is on vacation so can't ask him). Please enter the building through the door marked Telecable Productions. If the door is locked, go to the customer service entrance and tell someone at the front desk that you are there to tape a television show.

The show will air on cable channel 13 in Arlington the week after the taping at 11:30 a.m. Monday and Wednesday, 8:30 p.m. Tuesday and at 2 p.m. Saturday. It will also be on Channel 45 in Fort Worth at times to be announced by the station. (Call 871-6148 for scheduling information.) Paragon Cable serving Grapevine, Lewisville, Coppell and Irving also carries UTA Today Mondays and Thursdays at 4:30 p.m. Interviews are shown four weeks later than in Arlington and Fort Worth.

Occasionally, the stations will change the dates and/or times on which a particular show will be carried without notifying News Service. This doesn't happen often however.

Because UTA Today airs on several different days and times, please make no references to dates other than the ones relevant to the subject. Also avoid references to circumstances or situations (weather, etc.) at the time of taping. As for clothing, dress comfortably and try to avoid all white or all black suits or shirts and jackets with patterns.

I am looking forward to watching the show.

*Donna*

Donna Darovich  
UTA News Service Director

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NEWS SERVICE

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# TELEVISION TIPS\*

## CLOTHING

### **\*Keep it simple.**

Avoid "big" jewelry, hats, and pocket handkerchiefs. These items can distract attention from you and what you are saying -- and they can cause lighting and other technical problems.

### **\*Wear solid colors.**

Avoid "busy" patterns like plaids, large florals, large checks, stripes or polka dots.

### **\*Choose medium or pastel tones.**

Very dark colors lose detail on screen, and TV cameras still don't like white. Stay in-between.

### **\*Avoid sock shock!**

Don't wear red or white socks on camera. And be sure to wear socks long enough to cover the calf when legs are crossed. There is something about the camera that does not love bare skin between sock top and trouser bottom.

## MAKEUP

### **For Men:**

Consider wearing makeup if you have a dark beard, a tendency toward "five o'clock shadow", a high forehead, or a receding hairline.

Brush face with cornsilk or translucent pressed powder to reduce shine and perspiration.

Ask the television studio experts on the set if the lighting demands anything further.

### **For Women:**

Apply everyday makeup, but heavier. Local beauty salons can provide makeup application that will disguise blemishes, freckles, and dark circles under eyes. Call us for a salon recommendation.

A good makeup base can be helpful, but be sure to apply it evenly. Cover the face down just under the jaw -- not on throat or neck. Watch for circles under eyes and shiny foreheads.

Brush face with cornsilk or translucent pressed powder to reduce shine and perspiration.

Avoid too much lipstick. Use a "natural" color eyeshadow. Keep it light, and avoid the kind that glitters.