KARL HOBLITZELLE

March 15, 1957

Gentlemen:

As you plan your company's benevolence budget for 1957, we urge that you include the Dallas Society for Crippled Children in generous amount.

The attached letter, which is being sent to individuals throughout the city, describes the vast services of the Society's Cerebral Palsy Treatment, Hearing and Speech Center and its great need for assistance. The services of this Center are NOT DUPLICATED BY ANY OTHER ORGANIZATION OR CLINIC.

In recognition of the need, we urgently request that, in addition to the personal gifts of your company's executives, a corporation gift for as much more as possible be designated for this heart warming and gratifying work. This corporation gift, of course, is tax deductible.

Sincerely,

Karl Hoblitzelle

KH:rl

Cerebral Palsy Treatment Center Speech and Hearing Center

Dallas Society for Crippled Children



R. L. Thomas, President
W. Henry Watson, First Vice President
Marshall Newcomb, Second Vice President
Mrs. Walter E. Kingsbury, Third Vice President
Mrs. Charles S. Yancey, Secretary
Rodney D. Hargrave, Treasurer

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Jos. Irion Worsham

Mrs. Charles S. Yancey

T. L. Yeargan

2312 OAK LAWN AVENUE DALLAS, TEXAS March 15, 1957

Dear Friend:

It is appropriate that Easter, symbolizing the rebirth of life, should be the occasion to remember the children to whom nature gave less than an even chance.

And so the people of Dallas join each spring in demonstrating the Easter spirit by contributing toward new life for a crippled child, through the Easter Seal Campaign. Each seal you buy and use will, in that small measure, help some child stricken with Cerebral Palsy, or with speech and hearing problems, to overcome his pitiful handicap.

The Dallas Society for Crippled Children maintains one of the finest clinics in the country for the treatment of these little patients. The number who come to us for aid increases each year. New medical discoveries require ever-new equipment and enlarging services to give these children the greatest help available. These services and facilities are dependent entirely on Easter Seal contributions.

We are enclosing a sheet of these colorful seals and we hope you will use them, as evidence of your personal support of this vital work. We are also enclosing a return envelope and blank check for your convenience in making your contribution.

Your gift is greatly needed. We urge that you be as generous as possible in the help of these children who, with treatment and training, can, indeed, find a new, active and useful life.



Sincerely,

R. L. Thomas
President

P.S. You are invited to visit your famed Treatment Center, at 2312 Oak Lawn Avenue, to observe the heartening work that your Easter Seal Dollars accomplish. There, you will see children of all races and creeds receiving treatment without charge.



What Your Easter Seal Dollars Do...

This beautiful \$300,000 Treatment Center is a haven of hope for the hundreds of cerebral palsied children in the Dallas region. Here these children, helpless when they come to our Center, are first received in clinic by our voluntary medical staff of 16 doctors. Available to the little patients are the devoted services of 14 highly trained therapists, working with the most modern and expensive equipment medical science can provide. Through long, patient hours of care, the children are taught to walk and to speak so that they may in time go to school and gain an adequate start in life.







Supported by your Easter Seal Dollars



2312 Oak Lawn Avenue DALLAS, TEXAS

Building and Construction Trades Council OF DALLAS AND VICINITY EDERATION OFFICES AFFILIATED WITH THE AMERICAN LABOR TEMPLE FEDERATION OF LABOR DALLAS DALLAS. TEXAS March 20, 1957 To All Local Unions: A letter was received from the Cerebral Palsy Clinic requesting donations. Since the Building Trades Council has no money, and this, you might say, being our project, a collection was taken up out of the Executive Boards' own pockets in the amount of \$65.00. A motion was made and carried that all the Local Unions affiliated with the Council make whatever donation possible but send the checks to the Council that they might in turn send it all as one donation from the Council. Please give this matter your earliest attention. Fraternally yours, ZE. Villey L. E. Dilley LED: RB OEIU-45

Building and Construction Trades Council

AFFILIATED WITH AFL-CIO

1727 YOUNG STREET DALLAS, TEXAS



RIVERSIDE 8-3056

March 19, 1957.

Mr. R.L. Thomas, First National Bank Building, Dallas, Texas.

Dear Mr. Thomas;

The Ballas Building Trades Council is happy to make this donation to the Cerebral Palsy Clinic through you. Our intentions are to make further donations to this worthy cause, in the future.

Members of the Building Trades Unions are very proud of this Clinic, and are equally proud of you, Mr. Watson and the others that have given so freely of their time and money to make this treatment possible for the victims of Cerebral Palsy.

Brother Alvin A. Sneed, Labor's representative on the Board of Directors of the Clinic, passed away, recently. The Executive Board of the Dallas Building and Construction Trades Council appointed Mr. L.E. Dilley to fill the unexpired term of Mr. Sneed.

Our check in the amount of \$65.00 is enclosed.

Respectfully Yours,

L.E. Dilley. Sec.

DALLAS SOCIETY FOR CRIPPLED CHILDREN

DALLAS, TEXAS

March 25, 1957

Dallas Building & Construction Trades Council 1727 Young Street Dallas, Texas

Attention: Mr. L. E. Dilley, Secretary

Gentlemen:

We wish to acknowledge receipt of your letter of the 19th in which you enclosed check for \$65.00 payable to the Cerebral Palsy Clinic, for which we thank you.

Officers and Directors of the Dallas Society for Crippled Children, sponsors of the Cerebral Palsy Treatment Center, were shocked to learn of Mr. Alvin A. Sneed's untimely death and at our Board meeting, Wednesday, March 20, motion was made and unanimously passed, authorizing resolution to be prepared and sent to Mrs. Alvin A. Sneed. Prior to the Board meeting, I, as President, dispatched a note of sympathy to Mrs. Sneed and our Society provided a spray for his funeral.

We are extremely proud of your action in appointing Mr. L. E. Dilley to fill the unexpired term of Mr. Sneed, who has been an enthusiastic supporter of this project, dating back to its inception. Our opinion is that no finer gentleman could have been appointed than your Mr. Dilley.

Kindest regards.

Sincerely yours,

R. L. Thomas
President

RLT:rl



CEREBRAL PALSY TREATMENT CENTER
2312 Oak Lawn Ave. DALLAS, TEXAS