



EMPLOYERS CASUALTY COMPANY

BEN H. MITCHELL
PRESIDENT

P. O. Box 2759
DALLAS 21, TEXAS

June 27, 1961

BOARD OF DIRECTORS
DALLAS SOCIETY FOR CRIPPLED CHILDREN

Pursuant to the resolution passed at the annual meeting of the Board of Directors, I appointed the following committee to consider the feasibility of our Society becoming a member of the United Fund:

Mr. James P. Swift, Chairman
Mrs. Sawnie R. Aldredge
Mrs. Walter Bader
Mr. Jerome K. Crossman
Mrs. Phil Friday
Mr. R. L. Thomas
Mr. Travis T. Wallace

The committee met last week, and, after considerable discussion in which every side of the question was thoroughly explored and discussed, it was decided to recommend to the Board of Directors that we would not accept the invitation to join the United Fund.

The principal reasons why it does not seem desirable are: (a) there is no assurance that the United Fund could or would meet our entire budgetary needs, (b) since our contract with the Texas Society for Crippled Children specifically provides that we would lose our affiliation with both the Texas Society and the National Society and with it the right to use Easter Seals as a fund raising device, we would not relieve the community of an Easter Seal campaign by this action. It is clearly indicated that an Easter Seal campaign would be conducted either by the Texas Society or by another group of local sponsors if we sever our connection as required by the contract.

Since the principal objective of the United Fund is to reduce the number of campaigns, it seems clear that if we join the Fund we would simply be adding to its burden without eliminating a campaign. It should be

pointed out here that the United Fund is primarily interested in consolidating those campaigns which require the recruiting of a large force of volunteer workers from business firms to personally call on and solicit contributions from individuals and firms. Since ours is a mail campaign, it does not fall within this category.

Inasmuch as the United Fund is anxious to get some indication of our decision as quickly as possible, I am wondering if we can get the consensus of the Board by mail rather than calling a special meeting. If you agree with the recommendation of this committee, will you please call my secretary, Miss Thomas, at Riverside 2-9331 and so indicate. If, however, after considering the committee's recommendation you feel that we should have a meeting at which this report is discussed and then acted upon, please indicate this wish to her.

Please understand it is not my intention to preclude a full discussion of this question, but since an early decision has been requested I am only trying to conserve everyone's time.

Sincerely,

Ben H. Mitchell

CACLED. CONSENT. JUNE-28-1961.