

DALLAS SOCIETY FOR CRIPPLED CHILDREN
Cerebral Palsy Treatment Center
2312 Oak Lawn Avenue
Dallas 19, Texas

October 17, 1962

Dear Board Member:

I am pleased to enclose a copy of the minutes of the October 4th meeting of the Executive Committee, a list of the Easter Seal Committee members and three booklets for use in connection with memorial contributions to the Society.

It will be greatly appreciated if you will use the Society for your own memorial contributions, and will recommend to your friends that they do likewise. Mrs. Quillin will be happy to mail additional booklets to you or to those whose names you may suggest.

The Easter Seal Committee is in the process of preparing a list of former and potential contributors to be invited and urged to visit the Treatment Center and personally witness a demonstration of the work there conducted. Experience has demonstrated that these personal visits are the most effective sales material we have for the project. It will be appreciated if you will telephone to the Center (LAL-0423) the names of any persons you want to include in this list.

When the list is completed a copy will be furnished to you, and it is quite probable that the special visitation committee will seek your assistance in arranging visits by persons on the list with whom you have favorable contacts. We earnestly seek your cooperation in this program.

Cordially,

Jim Swift

President

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