

# Joe Bob strikes again

by Glen Golightly

Shorthorn Staff

Any wimpola bullstuff indoor film watchers had better take heed.

The 3rd Annual World Drive-In Movie Festival and Custom Car Rally is coming to Dallas Oct. 26-28, presented by none other than that bon vivant, toast of the town and world's only drive-in movie critic, Joe Bob Briggs.

The festival is sponsored by The Dallas Times Herald and radio station KEGL-97FM. Proceeds go to the National Kidney Foundation of Texas.

There's only one problem, if you know what I mean, this event is being held in an indoor theater. The Inwood to be exact.

"The Communists said it couldn't be done," Joe Bob himself said in a press release. "First we forgot to have the 2nd annual festival last year. Then the drive-ins kicked us out and put an A.P.B. out on me because I'm not representative of the typical drive-in patron."

Briggs said movies scheduled include timeless classics like "Humanoids from the Deep," "Night of the Living Dead" and "Basket Case."

Also scheduled is the Miss Custom Body contest, emceed by KEGL personalities Stevens and Pruitt.

"Ironman Night" is billed as "an all-night marathon of movies your mother doesn't want you to watch."

Other events include "Too Grisly for Cable Night" and a custom car rally, along with "bimbos-of-the-day, drive-in stars, prizes and people you should never go home with."

As a special treat, novelist Stephen King will be at the festival and crowned "King of Drive-in 1984" and receive the "Joe Bob Briggs Lifetime Achievement Award."

King's works, which include "Carrie," "The Shining" and "Salem's Lot," will be shown in a "Big Steve Retrospective." King will be available for questions from the audience.

"The siren song of Joe Bob Briggs is too strong to resist," said King from his home in Bangor, Maine. "The man has reached mythical proportions in my mind."

Advance tickets, available at Rainbow Ticketmaster, are \$10.75 for Friday and Sunday, \$15 for Saturday's all-day and -night session. Tickets at the door are \$12.50 and \$17.50, respectively. Call 744-6501 for information.

People who can prove they were born in Ada, Okla., will be admitted free.