



December 6, 2002

Mr. Kim Ross, Vice President for Public Policy
Texas Medical Association
Austin, Texas
Hand deliver

Dear Kim:

Enclosed are two packets for Pfizer and Sulzer. Each contains materials for a thorough yet concise overview of Team Everest '03.

Regarding specific mountain climbing pharmaceuticals, Gary Guller sends this note:

1. Dexamethesone - **American Regent Labs**, Shirley, NY 11967
2. Nifedipine - **Pfizer**, NY, NY 10017; Encapsulated by - PP Sherer, Clearwater, FL 33518
3. Diamox - is made by a million different companies since it is generic. You can almost take your pick.

Dex & Nife are drugs that are primarily used for emergencies, HACE - DEX and Hape NIFE. We are slowly but surely accumulating a medical kit worthy of a 20+ person expedition. We are still going to have to purchase some larger amounts of various medicines, but as of right now - we have most of the basics.

If you have any questions, please call me at 512/478-3366. Thank you.

For A Barrier Free Society,

A handwritten signature in black ink that reads 'Dennis Borel'. The signature is written in a cursive, flowing style.

Dennis Borel
Executive Director, Coalition of Texans with Disabilities
Project Director, Team Everest '03



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Mr. Kim Ross, Vice President for Public Policy
Texas Medical Association
Austin, Texas
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Dear Mr. Ross:

As always, it was great to talk to you. You are correct: the public has a fascination with Mt. Everest and equates it with the world's great challenges. That is why the Coalition of Texans with Disabilities (CTD) is going to Everest next spring.

Enclosed are

- A **Team Everest '03 brochure**
- A copy of the SBC 2003 White Pages **phone book cover**, going to **every home and office in the greater Austin area**
- A copy of our **Mt. Everest summit permit**, issued by the kingdom of Nepal, one of **only 20 such permits worldwide!**
- Two examples of media coverage:
 - **TIME Magazine** national coverage. Of the four major Everest expeditions featured, Team Everest '03 is the only one still planning, still *going* in 2003.
 - A current article in **The Good Life** magazine that well captures the essence of Team Everest '03.

Team Everest '03 will substantially raise public awareness of the capabilities of people with disabilities while also **publicizing supporters**. Yes, CTD is a 501(c)3 non-profit organization, but we think of sponsorship of Team Everest '03 as more of a marketing partnership than a charitable contribution.

Team Everest '03 is, first and foremost, about a team of people getting together to promote the full participation in life of people with disabilities. The Everest part is the demonstration of capability and what better demonstration could there be?

Team Everest '03 is a campaign beginning in Austin, Texas, in January 2002 and culminating in a spring 2003 expedition to Mt. Everest. The expedition includes 15 people with disabilities. A diversity of disabilities is represented, including at least three people that use a wheelchair (we have a plan on how to accomplish this). The majority will ascend to Everest Base Camp at a very challenging 17,500 feet. A small climbing team will attempt the summit, including amputee mountaineer Gary Guller. If successful, Guller would become the first person with one arm to summit.

Dennis Borel

Project Director, USA
Executive Director, Coalition
of Texans with Disabilities

Gary Guller

Expedition Leader

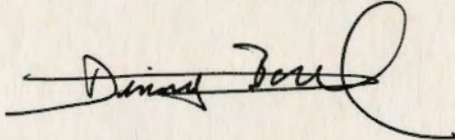
Kim Ross
Page 2

Team Everest '03 will use an interactive website, press coverage, media events, and video and photo documentation to ensure maximum exposure for Team Everest '03 supporters while promoting the potential of people with disabilities. The continuous presence on the web should be large as Everest websites are enormously popular. Several attract 5 million hits per day during the spring climbing season. As you know, the year 2003 will be the highly publicized 50th anniversary of the first summit of Everest. Team Everest '03 and its supporters will receive maximum exposure through national and international media over the next few months and certainly during the 75-day expedition.

An overview of sponsor benefits can be found in the middle pages of the brochure, as an attachment to this letter and on our website at www.teameverest03.org

Expedition Leader Gary Guller and I are available for a meeting. We are looking for partners to join the team and take our message and **sponsor logos to the top of the world**. If you have any questions, please call me at 512/478-3366. Thank you.

For A Barrier Free Society,

A handwritten signature in black ink, appearing to read "Dennis Borel", with a large, sweeping flourish extending to the right.

Dennis Borel
Executive Director, Coalition of Texans with Disabilities
Project Director, Team Everest '03

Founded in 1978, the mission of the Coalition of Texans with Disabilities is to ensure that people with disabilities may live, work, learn, play and participate fully in the community of their choice.