



Press Team Souvenirs Mt. Everest Info Sponsors Contact

Overview Summit Team Challenge Trek Team Daily Logs/Photos

## Corporate Sponsorship Levels

*Revised  
January 2003*

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[Current Sponsors](#) | [Corporate Sponsorship Levels](#) | [Individual Sponsorship](#)

The events preceding the Team Everest '03 expedition and the Everest climb this spring will be highly publicized, making this an excellent marketing tool for your company. Press coverage, media events, an interactive website, and video and photo documentation will ensure maximum exposure for the sponsors of Team Everest '03, while promoting the potential of people with disabilities. To learn more about this once in a lifetime event, contact Dennis Borel at (512) 478-3366 or [info@teameverest03.org](mailto:info@teameverest03.org).

### LEAD SPONSOR \$250,000

**Team Everest '03 will only accept one Lead Sponsor, creating an excellent opportunity with maximum exposure.**

**Our Lead Sponsor will enjoy the following benefits:**

- Corporate flag at Mt. Everest summit with photos.
- Company logo incorporated into Team Everest '03 logo.
- Company logo will appear most prominently on all promotional materials, releases, team gear.
- Become the Host Sponsor of the 2002 CTD Conference and have the most prominent brand placement on all conference literature, media and signage.
- Team Everest '03 endorsement of sponsor's products and services.
- Links on expedition website to sponsor's website.
- Multiple Banner Ads on website.
- Team members including Gary Guller available for personal appearances.
- Inclusion into all media events.
- Fare and accommodations of one sponsor representative to join the Everest Camp Challenge Trek.

### SUMMIT SPONSOR \$50,000

**Our Summit Sponsors will enjoy the following benefits:**

- Corporate flag at Mt. Everest summit with photos.
- Company will appear prominently on all promotional materials, press releases, gear.
- Become a Summit Sponsor of the 2002 CTD Conference and have prominent placement on all conference literature, media and signage.

- Team Everest '03 endorsement of sponsor's products and services.
- Links on expedition website to sponsor's website.
- Multiple Banner Ads on website.
- Team members including Gary Guller available for personal appearances.
- Inclusion into all media events.

## **HIGH CAMP \$25,000**

**Our High Camp Sponsors will enjoy the following benefits:**

- Corporate flag at Mt. Everest summit with photos.
- Company logo will appear on all promotional materials, press releases, tea
- Become a High Camp Sponsor of the 2002 CTD Conference and have prominent brand placement on all conference literature, media and signage.
- Links on expedition website to sponsor's website.
- Multiple Banner Ads on website.
- Team members including Gary Guller available for personal appearances.
- Inclusion into select media events.

## **BASE CAMP \$10,000**

**Our Base Camp Sponsors will enjoy the following benefits:**

- Corporate flag at Mt. Everest summit with photos.
- Company logo will appear on select promotional materials, press releases, gear.
- Links on expedition website to sponsor's website.
- Inclusion into select media events.

## **TREKKING \$250 – \$5000**

**Our Trekking Sponsors will enjoy the following benefits:**

- Name will appear on expedition website, as well as select printed materials
- Inclusion into select events.

## **INDIVIDUAL \$15 or more**

**Click here to learn more about individual donations. When you make a \$ more donation, you will receive:**

- Emails from team members as they make their climb to Mt. Everest.

To be involved in this unique event contact Dennis Borel at (512) 478-3366 or [info@teameverest03.org](mailto:info@teameverest03.org).