

January 17, 2003



Mr. Ken Ardoin  
Pfizer Inc.  
7 Village Circle  
Westlake, TX 76262

Dennis Borel  
Project Director, USA  
Executive Director, Coalition  
of Texans with Disabilities

Gary Guller  
Expedition Leader

Dear Mr. Ardoin,

Frank Santos and Kim Ross suggested I contact you directly to request a few minutes of your time. Frank and Kim donate their services to my organization, the Coalition of Texans with Disabilities (CTD), through advice on Texas legislative strategies and through promotion of CTD's Team Everest '03 project.

I would like to arrange a short meeting with you at Pfizer's issues briefing in Phoenix on January 25-27. I will be a guest of Pfizer and certainly expect to benefit from the information presented. My members are very concerned about the accessibility of pharmaceuticals under the state's Medicaid program. As you know, Medicaid is one of the primary targets for legislators cutting the budget. I appreciate the opportunity to attend.

The topic for our meeting would be Team Everest '03. This is a partnership opportunity that will never happen again. A 15-member Challenge Trek Team of people with diverse disabilities will ascend to Everest Base Camp at 17,500 feet, and then a Summit Team of experienced climbers will attempt to reach the top of the world. Both will be led by mountaineer Gary Guller, who would become, if successful, the first person with one arm to summit.

Until recently, the idea of climbing Mt. Everest has been thought to be limited to a few individuals like Sir Edmund Hillary and those following in his footsteps who have been blessed with superior health, strength, and endurance. The idea of someone with a disability even attempting such an effort, if proposed in the past, would have been regarded either as fanciful or dangerously irresponsible. It's true that one or two individuals have made some well-publicized climbs recently on some of the toughest mountains in the world. But a disability group organizing an expedition is a new thing.

CTD has captured the imagination of many with organizing a serious effort to shatter the myth that a disability equates to a lack of ability and potential. I believe that people with disabilities can be capable of doing almost anything within the range of human endeavor. Moreover, taking on the highest mountain in the world dramatizes that belief in a way that cannot be ignored even by a public sated with spectacles of all kinds.



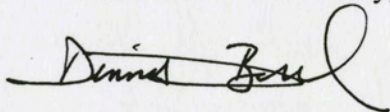
Mr. Ken Ardoin

Page two

Do not think of Team Everest '03 as a charitable contribution, it is marketing partnership. First of all, many of your consumers are people with disabilities. Secondly, all pharmaceutical programs will face some very strong criticism in the upcoming budget battles in the legislatures; adversaries are going to try to picture Pfizer and other suppliers as interested in selling as many drugs as possible, whether needed or not. I believe that supporting a project like this one would assist Pfizer in overcoming that caricature and would exemplify the correct position --- that Pfizer is supportive of the rights, dignity and health of consumers. Frank and Kim agree with this assessment and are happy to speak to you further.

Please let me know what time would be convenient for you in Phoenix. I can be reached at 512/478-3366 or [dborel@cotwd.org](mailto:dborel@cotwd.org) . Or, we can set a time once we both arrive in Phoenix. Be assured I will respect your time. Enclosed is a brochure and update sheet. For more information, click on [www.teameverest03.org](http://www.teameverest03.org)

For A Barrier Free Society,

A handwritten signature in black ink, appearing to read "Dennis Borel", with a large, stylized flourish at the end.

Dennis Borel  
Executive Director, Coalition of Texans with Disabilities  
Project Director, Team Everest '03