

Coalition of Texans with Disabilities

Team Everest '03 Summary

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Team Everest '03 is a fundraising campaign to benefit the Coalition of Texans with Disabilities (CTD) while simultaneously raising public awareness on the capabilities of people with disabilities.

Team Everest '03 is an 18-month campaign beginning in Austin, Texas, in December 2001 and culminating in a Spring 2003 expedition to Mt. Everest. The expedition will include 12 – 15 people with disabilities, who will go through an application and selection process. It our intent that a diversity of disabilities be represented, including at least one person that uses a wheelchair (we have a plan on how to accomplish this). The majority will ascend to Everest Base Camp at a very challenging 17,500 feet. A small climbing team will attempt the summit, including mountaineer Gary Guller, a Texan with a disability.

Team Everest '03 will use an interactive website, press coverage, media events, and video and photo documentation to ensure maximum exposure for Team Everest '03 supporters while promoting the potential of people with disabilities.

Through its financial support of CTD, Team Everest '03 ultimate objectives are to empower individuals with disabilities, to assure them opportunities to live, work, learn, play and participate fully in the community of their choice and to have the freedom to explore and to achieve their goals. Our primary targets for this campaign are corporations.

Financial Recap

Fundraising goal		\$1,000,000
Cost of expedition	\$271,240	
Fundraising expenses	<u>\$ 70,000</u>	
Total Expenses		<u>(341,240)</u>
Net for operating support of CTD		<u>\$ 658,760</u>