



Disability Advocacy & Consulting Services

CTD
Coalition of Texans with Disabilities
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**Texas Association of Centers for Independent Living (TACIL)
& Coalition of Texans with Disabilities (CTD)
Partnership Proposal**

CTD: Summary of Relevant Background

Founded in 1978, CTD is a social and economic impact organization benefiting Texans with disabilities of all ages. Based on expertise developed as the oldest and largest consumer-led cross-disability statewide organization in Texas, CTD provides quality services to businesses, organizations and individuals. CTD involves people with disabilities as subject matter experts. CTD has always had CIL representatives on our Board of Directors.

CTD is recognized and sought out in the Capitol, state agencies and the private sector as a subject matter expert on many diverse issues for people with disabilities. CTD Executive Director Dennis Borel received the University of Michigan's national Neubacher Award in 2006 and the National Council on Independent Living's national Advocacy Award in 2009, both for effective advocacy for people with disabilities. CTD Director of Advocacy & Community Organizing Chase Bearden received the Texas Rehabilitation Association's Advocacy Award for 2009.

In 2009, CTD was a key advocate for numerous bills supporting and promoting independent living. In both 2007 and 2009, CTD was the advocacy "closer" on state funding for five new centers for independent living.

Statement of Interest in the AACE Initiative

CTD is a long-time strong and regular collaborator with Texas CILs. We are also acutely aware of the shortage of a disability presence in Austin. As an advocacy organization very active in the Legislature and with the relevant state agencies, CTD knows that the collective supply of advocates falls far short of the need. We want TACIL to succeed in the AACE Initiative. We want TACIL to grow into an effective trade association for the CILs, to lead in strengthening the present CIL network and to collaborate with CTD and SILC to expand the network. We believe that a successful first year in AACE can pave the way for TACIL funding into the future. AACE has an ambitious set of benchmarks, a challenge in optimal conditions. The recent unfortunate events, outside of anyone's control, present large barriers to contract performance and thus further funding. For these reasons, CTD is proposing an agreement for one year only to produce the AACE deliverables while allowing TACIL to regroup. In this agreement, CTD would not have an option to extend; the only option for extension would be TACIL's.

Proposed Scope of Work

For purposes of meeting TACIL's goals, CTD proposes to work on a consultant basis to meet the AACE goals below. We believe we can help you work smarter, not harder, allow you to deal with logistical issues and problem solving and build on the year one successes to move forward.

- Goals to deliver on contract
 - Develop, distribute materials based on consultant input
 - 362 contacts with legislators in year
 - 181 invitations/followups on CIL tours
 - 20 meetings with staff of state agencies
 - Post two videos
 - Facebook, My Space, Regina's Corner webpages
 - 20 PSAs run
 - Train and coordinate consumer advocacy group
 - Attend 32 meetings of disability advocacy groups
 - Design, distribute, collect, report on post surveys
 - Five trips statewide at TACIL direction
 - All reports, documentation
- Contract goals not covered:
 - Consultant for TACIL on message development, etc.
 - Produce 2 videos suitable for posting on web
- CTD will provide immediate office space, furnished and equipped with computer, printer, phone, FAX, internet service, etc.
- CTD will help to create a constant presence for TACIL as one of the go to organizations for DARS, DADS and for legislators about CILs and independent living.
- CTD's extensive knowledge of the legislature and our strong network within the Capitol will help TACIL present its information to more legislators more effectively.
- CTD would designate Chase Bearden, a proven advocacy specialist and multiple gubernatorial appointee, as your contact person. Chase will clearly present himself as TACIL in all activities of this agreement. It is very common in Austin to have consultants representing associations, so this would not be an unusual arrangement. Other disability organizations hire advocacy consultants as well.
- All products and activities will be clearly designated as TACIL work.
- Chase would be backed up and assisted by other staff.

Compensation to CTD for this project:

- \$55,000 inclusive of consulting, travel and occupancy. One year term. Payment schedule to be determined.

For A Barrier Free Society,

Chase Bearden
Director of Advocacy & Community Organizing
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September 8, 2009

CTD is a social and economic impact organization benefiting Texans with all disabilities of all ages.
CTD is a 501(c)3 membership organization controlled by people with disabilities.