



CTD Professional Services

The Coalition of Texans with Disabilities (CTD) is a 30 year-old social and economic impact organization representing people with all disabilities of all ages.

CTD is a 501(c) 3 non profit; all proceeds support our ongoing advocacy work.

Interactive Trainings and Workshops

Dynamic staff development presentations

Interactive workshops for conferences

Custom video productions

Team Everest multimedia motivational presentations

Fees (fall 2008): \$1500 - \$2000 + travel

Market Research and Procurement

Award-winning education & outreach campaigns to the disability community

Organize/conduct focus groups for unique market insights

Target market surveys and data analysis

Hands-on product testing and accessibility reviews

Strengthening client proposals and RFP responses with value-added input

Ensure correct representations of disability in language and image

Fee for service is based upon the scope of work.

Website Accessibility & Usability

Consulting/analysis to maintain a successful web presence

Reach exploding populations of potential clients and customers

Reduce liability via relatively inexpensive legal accessibility compliance

Build goodwill among market shares with hundreds of millions in discretionary income

Accessibility and usability testing conducted by people with disabilities

Fees (fall 2008): \$100 per page

Public Policy

CTD is a non-partisan disability advocacy organization controlled by people with disabilities, representing over two million unduplicated members. Clients looking to introduce or who wish to back legislation having the potential to benefit our constituency will contact CTD for:

Bill analysis, review & recommendations

Public interest strategy development

Extensive, timely execution in conducting outreach to Texas' significant disability and aging constituencies

Fee for service is based upon the scope of work.



WORLD RECOGNITION FOR CTD!

CTD achieved international media for organizing the historic Team Everest Expedition, proving the capabilities of people with disabilities to millions. CTD's Team Everest serves as an inspiration to us all that with teamwork and determination, the "impossible" can be accomplished!