

DRAFT -
materials for
Trek Team



SUMMARY – Team Everest 03

Team Everest '03 is, first and foremost, about promoting the potential of people with disabilities, and represents the very best of the best! This 18-month campaign culminates in a Spring 2003 expedition to Mt. Everest, the world's highest peak. The Team Everest '03 expedition will

include a team representing a diversity of people both with and without disabilities who will trek to Everest Base Camp at a very challenging 17,300ft and a summit team who will attempt the 29,035ft summit. TE03 plans to raise \$1 million to promote the work of CTD.

Coalition of Texans with Disabilities (CTD) is dedicated to ensuring that people with disabilities enjoy equal opportunities to live, work, play and participate fully in the community of their choice. CTD was founded in 1978 and is an IRS-approved 501(c)3 non-profit organization.

Challenge Trek: TE03 has thus far accepted 15 team members for the Challenge Trek to Everest Base Camp. The team represents a variety of disabilities and includes members who are amputees, use wheelchairs, and have hearing, visual and learning impairments.

Summit Team: The climbing team includes expedition leader Gary Guller, who himself has a disability. 2003 marks the highly publicized 50th anniversary of the first summit of Mt. Everest.

Everest Permit: All permit procedures have been finalized and the application is now in Nepal, ready for submission to His Majesty's government.

Sponsorship/Media: Since the February 2002 launch, TE03 has actively sought corporate sponsors, private donors and media coverage. TE03 and Gary Guller have been highlighted in *TIME* Magazine and other local, state and national media. We are in discussions with SBC, an international corporation with its headquarters in Texas, *Sports Illustrated*, *Texas Monthly*, ABC and CBS television, *EverestNews.com*, among others.

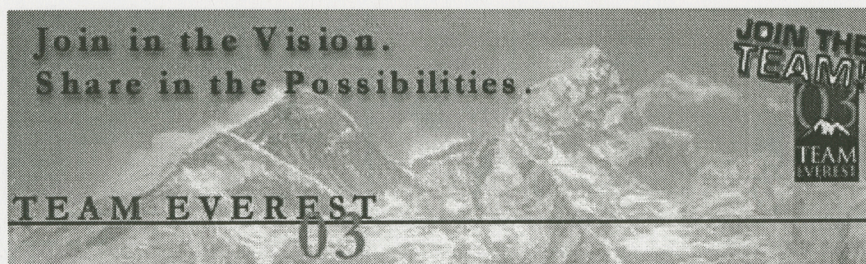
Enclosed:

- TE03 team members
- Media coverage and events
- Advisory Board
- Partners working on behalf of TE03
- Community Events

Contact:

Dennis Borel, Executive Director, CTD
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Gary Guller, Expedition Leader
512-407-8314
info@teameverest03.org



TEAM EVEREST '03 MEMBERS

The following team members have committed to the mission of the Team Everest '03 expedition: to carry the message of the endless potential of people with disabilities to the top of the world.

Texas

Mark Gobble, Challenge Trek, deaf, teacher *TX School for the Deaf*

Christine Kane, Challenge Trek, teacher *TX School for the Deaf*,
Team interpreter

Sandra Murgia, Challenge Trek, mobility impaired, Disabled
Veteran injured in Desert Storm

Jim Brunner, Challenge Trek, attendant for Chase Bearden,
Occupational Health Specialist

Gene Rodgers, Challenge Trek, quadriplegia, self-styled Argonaut

Chase Bearden, Challenge Trek, quadriplegia, therapy tech,
St. David's Wheel Chair Fitness Center

Marcia McClellan, Challenge Trek, 2-time cancer survivor,
Retired occupational therapist

Christine White, Challenge Trek, hearing impaired, HR director, *Office of Gov. Rick Perry*

Joe Paschall, Challenge Trek, visually impaired, teacher at *TX School for the Blind*

Matt Standridge, Challenge Trek, San Marcos, paraplegia, *WalMart*

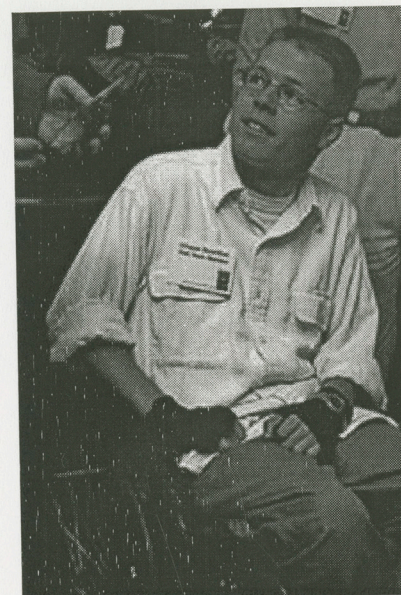
Gary Guller, Expedition Leader, Challenge Trek, Summit Team

Dinesh Ranasinghe, quadriplegia, *Warm Springs Rehabilitation Center*

Barry Muth, Challenge Trek, quadriplegia, *Center on Independent Living (COIL)*,
TX Paralyzed Veterans

Renata Domatti Challenge Trek, high leg amputee in childhood due to cancer

Trip Blackford, Challenge Trek, severe dyslexia, assist with communications and IT, Nepal



Chase Bearden

Colorado

Gary Scott, Climbing Support, Challenge Trek, Summit Team, International Mountain Guide, taking the TE03 message this summer to the summit of Denali, the highest point in North America

Washington

Eric Remza – Climbing Support, Challenge Trek, Summit Team, International Mountain Guide

Indiana

Dana Roach, Challenge Trek, paramedic

Illinois

Janis Tupesis, MD, Expedition Physician, Challenge Trek, Summit Team

Britain

Mike Trueman, Expedition Co-Leader, Challenge Trek, Summit Team, Everest Summiteer

Nepal

Chhwang Sherpa, Expedition Consultant

Kipa Sherpa, Climbing Sirdar, Challenge Trek, Summit Team, 3-time Everest Summiteer

Nima Dawa Sherpa, Technical Climbing Sherpa, Summit Team, Everest Summiteer

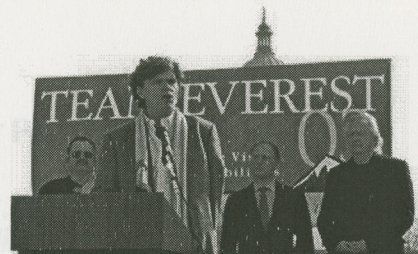
Loben Sherpa, Expedition Manager

MEDIA COVERAGE & EVENTS

May - November 2001

Channel 8 News

San Antonio Morning News



November 2001 – May 2002

Gary Guller, February '02

Travis County access TV interview with Gary, Dennis and

Stacy on *Dialogues* (ran 20+ times)

TE03 banner to the summit of Guadalupe Peak, the highest point in Texas

February 2002

Channel 8 News Interview

TE03 Press Conference announcement to media

Austin American Statesman article on TE03 Kick Off

Gary Guller takes the TE03 Banner to the summit of Mt. Kilimanjaro, highest point in Africa

March 2002

Greater Austin Chamber of Commerce article about TE03

Kirk Watson for Attorney General website (www.kirkwatson.org) article about TE03

National media in *TIME Magazine* (3/25/02) and *EverestNews.com* featuring Gary Guller and TE03

WNOK radio (a *Clear Channel Company*), Morning Rush live interview with Gary, Columbia, SC

April 2002

Fox 7 News Austin Interview with Dennis and Gary, Morning Show

Local Austin TV coverage of event where first 5 trek team members announced

San Antonio TV station featured Challenge Trek member Barry Muth

May 2002

Terre Haute, IN newspaper article featuring TE03 and Challenge Trek member Dana Roach

PBS TV Houston story featuring Challenge Trek member Renata Domatti (to be aired in July)

Future

June - TE03 banner to the summit of Denali, the highest point in North America

July - Gary to speak at the *ADA (Americans with Disabilities Act)* celebration parade in San Antonio

San Antonio, Beaumont and Austin newspapers preparing articles

Strong interest from *Sports Illustrated* and *Texas Monthly*

KXAN TV Sports in Austin will feature TE03 and Challenge Trek members

Gary Guller to take TE03 Banner to the summit of Aconcagua, South America's highest peak



Team Everest '03 Banner
Summit of Kilimanjaro
The top of Africa, Feb. 02

ADVISORY BOARD

Colette Bourgonje, Multiple Medallist, Summer and Winter Paralympics
Phil and Nancy Cates, Owners, *Texas Stakeholders*
Earl Campbell, President, *Earl Campbell's Meat Company*, 1977 Heisman Trophy Winner
Sam Chandler, President, *Coalition of Texans with Disabilities*
Barry Lee, President, *United Youth Sports*
Ann Richards, *Public Strategies*, Former Governor of Texas
Gary Scott, International Mountain Guide, Record Holder, Fastest Ascent of Mt. McKinley
Dr. Gary Seghi, National Champion Cyclist
Mike Trueman, Everest Summiteer
Joe Bill Watkins, Partner - *Vinson & Elkins*
The Honorable Kirk Watson, Former Mayor, *City of Austin*
Bob Whitford, Bronze Medallist in Cycling, Sydney 2000 Paralympics

COMMUNITY EVENTS

March 2002

SXSW Interactive Festival Finalist,
Dewey Winburne Community Service Award
for innovative use of technology to benefit
disadvantaged people

April 2002

Barbara Jordan Media Awards
Capitol 10K, Austin

www.teameverest03.org



Capitol 10K, April 7, 2002