

# Celebration HRA III 1997

Minutes  
June 17, 1997

Present: Jerry Hipple, Chairman, Lynn Brink, Dee Burton, Justin Carroll, Mindy Carroll, Jennie Dycus, Ken Terral, Cynthia Brink, Nellie Harrell Dave Watson and Bobbie Heckathorn.

Bobbie Heckathorn was introduced.

Bobbie will be available to support efforts of the committee. She can be reached at Metro (972) 647-2024 Fax 972-641-7787.

Ken Terral presented his proposed theme/cover for Celebration 1997.

All members liked the idea, what it represents, the humor and realism represented. All felt John would like the cover and Ken agreed to proceed and create in more detail.

**Action:** The honor to be bestowed upon John will be referred to as "Man of The Year".

**Action:** An insert sheet will be created, relating John's accomplishment and contributions.

**Follow up** - Ken and Bobbie with help.

Details of meeting Bobbie had with Randy Souder were presented.

Randy a Ft. Worth painter of some renown, knows John and would be pleased to contribute a print.

**Action:** Accept a print from Randy and pay for framing.

**Follow up** - Bobbie and Jennie will make selection and arrange for framing.

Discussion re. gifts received, promised and expected:

There is some confusion about gifts generated by two different mailings. Rosalie on leaving directed that all contributions over \$100.00 should be examined to see if they were also on the Celebration list. There is uncertainty as to how they should be entered in the books. This may be a decision for the board but will be handled for now on an individual basis by clarifying intent of the donor.

Gifts in hand to date are:

J.R. Carroll Co. \$1,000.00  
Lockheed Martin \$2,000.00

Gifts promised/expected:

Star Telegram - hopefully the lead sponsor  
Arlington National Bank - \$1,500 or \$2,000??  
American Airlines at least one table, hopefully \$1,000  
underwriter and 2 domestic tickets for table gifts.  
Aguirre Corp. - One table - possibly more  
Jennie Dycus - 2 tables  
U.T.A. Dr. Witt - stringed group for entertainment,  
one table, possibly more and another table???

Discussion of prospects: Ideas were generated for more solicitations, and discussed importance of sharing knowledge of the exceptional mission and work done through HRA, plus giving others an opportunity to participate (asking for and facilitating their contributions.)

**Action:** Committee members all agreed to make a concerted effort to have at least one gift "in hand" by our next meeting. Remember E.M.I.L.Y - Early money is like yeast (it makes other money rise.)

**Follow up -** All Committee members will make contacts (if you want help or moral support call Bobbie Metro 972-647-2024)  
Former students of John's - Bobbie and Lynn  
John's retired Boss - Bobbie  
Frito-Lay and J.C. Penney - need to be assigned or volunteered for  
Tom Scheiffer - Lynn Brink

Discussion re. promotional materials: Flyer provided is dated 1996 - Although still a part of this fiscal year, it does not seem appropriate.

**Action:** Multi-color cover from last year will be printed without a date and made available to committee members and Board members for solicitation follow-up and as cover for this year's Annual Report. Print several hundred for future use depending on price break.

**Follow-up -** Bobbie will contact Ken about the art work and explore most economical way of getting copies reproduced. ( Anyone having access to free printing please call Bobbie)

**Action:** Personal testimonials from former donors will be compiled for follow-up solicitation contacts.

**Follow-up -** Cynthia Brink and Bobbie will compile and distribute with above flyers.

Noted resignations of Committee Members Ann Zimmerman and Nancilu McClellan. Discussed need for additional committee members.

**Follow-up -** All committee members will keep eyes open for good prospects - alert Jerry. Bobbie will try to locate and recruit the Baxters ( parents of Amy Baxter, Ms. Wheelchair America.)

**Next meeting July 29, 1997**

**6:30 HRA Office -**

**Dinner provided**

**Mini celebration for early gifts !!!!!**